



# Jonathan N. King

Partner

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Jonathan (Jon) has been a member of the firm since 2008 and his practice encompasses helping entrepreneurs and business owners protect their best ideas and fighting to get them back when someone steals them. In particular, Jon implements and oversees trademark and copyright protection programs for his clients, including all aspects of registration, licensing, and enforcement.

Jon also represents individuals and entities in all aspects of civil litigation, including the successful representation of clients in trademark disputes, copyright disputes, licensing disputes, insurance coverage, real estate, construction, unfair business practices, and general business litigation.

Jon also effectively works to help clients protect their future interests while resolving disputes through litigation, arbitration and mediation.

### Services

- Bankruptcy & Restructuring
- Business Litigation
- Construction Litigation
- Intellectual Property Trademarks & Licensing

### **Professional Affiliations**

- Alameda County Bar Association
- Contra Costa County Bar Association

### Admissions



- California, 2003
- U.S. District Court, Northern District of California
- U.S. District Court, Central District of California
- U.S. District Court, Eastern District of California
- U.S. District Court, Southern District of California
- U.S. Court of Appeals, Ninth Circuit

### Education

- Santa Clara University School of Law(J.D., 2003)
- California State University, East Bay(B.A., 2000)
  Political Science

### Certifications

- High Technology Law Certificate (Santa Clara University School of Law)
- Public Interest & Social Justice Law Certificate (Santa Clara University School of Law)

### **Publications**

**Published Article** 

Ninth Circuit: De Minimis Use Is Not an Affirmative Defense for a Copyright Infringement Claim

**Published Article** 

Don't Miss a Beat – Misunderstanding Your Intellectual Property Rights Could Cost You Your Protections

Published Article

#### **Does Your Trademark Have Relevant Artistic Expression?**

Published Article

#### **Embracing the Middle Man – Maximizing and Protecting Brands**

**Published Article** 

# Is Your Copyright Enforceable in Federal Court? The United States Supreme Court Reinforces the Impact of Registration

Published Article



# Is Your Copyright Registration Valid? The Ninth Circuit Determines Inaccuracies in Your Copyright Application Deem Copyright Registration Invalid

Published Article

### Businesses Can Trademark the Explicit and Scandalous: U.S. Supreme Court Protects Immoral Trademarks

**Published Article** 

### Did You Miss a Trademark-Related Deadline Because of the Coronavirus Outbreak? If So, Relief May be Available

**Published Article** 

# The USPTO Extends Certain Filing Deadlines Allowed By The Coronavirus Aid, Relief, and Economic Security Act (CARES Act)

Published Article

#### States Can Be Pirates: Managing Business Copyright Protections

Published Article

#### Trademark Deadlines Extended to June 1, 2020 Due to COVID-19

Published Article

#### **Generic.com Trademarks Are Possible**

**Published Article** 

#### Third Party Sellers May Need Identification Under New Act

**Published Article** 

These Are Not Last Year's Blue Jeans: The U.S. Supreme Court Limits Claim Preclusion in Subsequent Suit Between Same Parties

**Published Article** 

Is Your Character Entitled to Copyright Protection? The Ninth Circuit Reinforces High Bar for Copyright Protection of Characters

### **Events**

When: Jan 23, 2020

ND 2020 Annual Seminar

# NEWMEYER

### **Successes**

IP:

- Jon has implemented trademark and branding strategies on behalf of many clients that have led to the creation of significant additional revenue streams.
- Jon has navigated difficult scenarios with the United States Patent and Trademark Office to secure federal trademark registration for clients.
- Jon has protected clients and enforced their trademark rights against infringing parties.
- Jon negotiated a favorable outcome in a trademark cancellation proceeding instituted against his client at the Trademark Trial and Appeal Board.
- Jon has negotiated favorable outcomes in copyright infringement lawsuits filed against his clients.
- Jon negotiated a favorable outcome in a patent infringement claim against his client.
- Jon has defended trademark infringement lawsuits and defended a trademark infringement lawsuit based on geographic descriptiveness.

### **Construction/Real Estate**

- Jon secured a favorable summary adjudication determination in a construction claim based on a lack of standing that was instrumental in guiding the matter to a favorable settlement on behalf of his client.
- Jon has defended construction claims and achieved a successful arbitration decision based on lack of standing.
- Jon has recovered extensive monies for clients for contractual defense fees.
- Jon has successfully represented builder clients to defend construction defect and Right to Repair Act claims.
- Jon achieved a successful arbitration decision on behalf of his client in a purchase deposit dispute.

### **Beyond the Office**

Jon grew up in Chicago, Illinois and the San Francisco Bay Area. Jon lettered in football and wrestling in high school. Jon competed on the wrestling team in college and competed in the United States National Championships on multiple occasions.

Jon and his wife of 21 years, Alicia, are the proud parents of three children. In his spare time, Jon enjoys golfing, watching sports, and spending time with his family. Jon is also a lifelong fan of the Chicago Bears, Chicago Bulls, Chicago White Sox, and Chicago Blackhawks.

