



Jonathan N. King

Partner

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Jonathan (Jon) has been a member of the firm since 2008 and his practice encompasses helping entrepreneurs and business owners protect their best ideas and fighting to get them back when someone steals them. In particular, Jon implements and oversees trademark and copyright protection programs for his clients, including all aspects of registration, licensing, and enforcement.

Jon also represents individuals and entities in all aspects of civil litigation, including the successful representation of clients in trademark disputes, copyright disputes, licensing disputes, insurance coverage, real estate, construction, unfair business practices, and general business litigation.

Jon also effectively works to help clients protect their future interests while resolving disputes through litigation, arbitration and mediation.

Services

- Intellectual Property - Trademarks & Licensing
- Bankruptcy & Restructuring
- Business Litigation
- Construction Litigation

Professional Affiliations

- Alameda County Bar Association
- Contra Costa County Bar Association

Admissions

- California, 2003
- U.S. District Court, Northern District of California
- U.S. District Court, Central District of California
- U.S. District Court, Eastern District of California
- U.S. District Court, Southern District of California
- U.S. Court of Appeals, Ninth Circuit

Education

- Santa Clara University School of Law (*J.D.*, 2003)
- California State University, East Bay (*B.A.*, 2000)
 - Political Science

Certifications

- High Technology Law Certificate (Santa Clara University School of Law)
- Public Interest & Social Justice Law Certificate (Santa Clara University School of Law)

Successes

- Jon has implemented trademark and branding strategies on behalf of many clients that have led to the creation of significant additional revenue streams.
- Jon has navigated difficult scenarios with the United States Patent and Trademark Office to secure federal trademark registration for clients.
- Jon has protected clients and enforced their trademark rights against infringing parties.
- Jon has defended trademark infringement lawsuits and recently defended a trademark infringement lawsuit based on geographic descriptiveness.
- Jon has defended construction claims and achieved a successful arbitration decision based on lack of standing.
- Jon has recovered extensive monies for clients for contractual defense fees.
- Jon has successfully represented builder clients to defend construction defect and Right to Repair Act claims.

Publications

July 15, 2020

Generic.com Trademarks Are Possible

May 28, 2020

These Are Not Last Year's Blue Jeans: The U.S. Supreme Court Limits Claim Preclusion in Subsequent Suit Between Same Parties

May 1, 2020

Trademark Deadlines Extended to June 1, 2020 Due to COVID-19

April 6, 2020

States Can Be Pirates: Managing Business Copyright Protections

April 1, 2020

The USPTO Extends Certain Filing Deadlines Allowed By The Coronavirus Aid, Relief, and Economic Security Act (CARES Act)

March 27, 2020

Is Your Character Entitled to Copyright Protection? The Ninth Circuit Reinforces High Bar for Copyright Protection of Characters

March 23, 2020

Did You Miss a Trademark-Related Deadline Because of the Coronavirus Outbreak? If So, Relief May be Available

November 13, 2019

Businesses Can Trademark the Explicit and Scandalous: U.S. Supreme Court Protects Immoral Trademarks

The Licensing Journal

June 24, 2019

Is Your Copyright Registration Valid? The Ninth Circuit Determines Inaccuracies in Your Copyright Application Deem Copyright Registration Invalid

March 26, 2019

Is Your Copyright Enforceable in Federal Court? The United States Supreme Court Reinforces the Impact of Registration

February 28, 2019

Embracing the Middle Man – Maximizing and Protecting Brands

March 6, 2018

Does Your Trademark Have Relevant Artistic Expression?

March 6, 2017

Don't Miss a Beat – Misunderstanding Your Intellectual Property Rights Could Cost You Your Protections

Beyond the Office

Jon grew up in Chicago, Illinois and the San Francisco Bay Area. Jon lettered in football and wrestling in high school. Jon competed on the wrestling team in college and competed in the United States National Championships on multiple occasions.

Jon and his wife of 21 years, Alicia, are the proud parents of three children. In his spare time, Jon enjoys golf and snowboarding and enjoys watching his son play basketball and his daughter play soccer. Jon is also a lifelong fan of the Chicago Bears, Chicago Bulls, Chicago White Sox, and Chicago Blackhawks.