



Jeffrey M. Dennis

Head of Privacy & Data Security, Partner

jeff.dennis@ndf.com

Newport Beach, CA: 949-271-7316

Jeff Dennis heads the firm's Privacy and Data Security practice, spanning issues from cybersecurity strategy to incident response and complex litigation. As the immediate past Managing Partner of the firm, Jeff understands the challenges facing business leaders. He tailors his legal advice and counsel to individual client needs while meeting the legal and regulatory challenges of this ever-evolving area of law. Known for his practical advice and focus on business value, Jeff gets the results his clients need to drive business forward.

Business-Focused Counsel in Challenging Times

Jeff assists companies of all sizes in a variety of areas – from privacy and data security to bet-the-company litigation. He takes a nimble, proactive approach, positioned at the forefront of business needs, to deliver practical solutions. When a company faces difficulties, Jeff understands that business priorities often take precedence over legal needs. He collaborates with business principals and key participants to help companies advance past challenging times in a business-savvy manner.

Privacy and Data Security

A certified graduate of HarvardX's Cybersecurity Risk Management program and holder of the esteemed Certified Information Privacy Professional / US Private Sector (CIPP/US) designation, Jeff has an in-depth understanding of managing cybersecurity risk. He counsels his clients on privacy and cybersecurity related issues to advance his clients' business interests. Jeff draws on a team of attorneys guided by leaders in each of the firm's offices to deliver legal counsel on data privacy issues impacting healthcare, insurance, and employment concerns for corporate clients nationwide.

Consumer Privacy Act Compliance

Jeff leverages his knowledge of privacy and data security to advise clients on the California Consumer Privacy Act (CCPA). He has worked with California business leaders and companies doing business in the Golden State to

implement the new regulations and mitigate their impact. This experience springboards Jeff's understanding of regulatory compliance throughout U.S.

Cyber Insurance

Jeff conducts insurance policy review and placement within the cybersecurity insurance framework to address critical legal ramifications. Jeff and his team are frequently retained to review cyber liability insurance for publicly-traded and privately-held homebuilder and to advise on salient gaps and overlaps in coverage. Services include a matrix assessing the strengths and weaknesses of such policies and annual review of policy benefits.

Shaping Cybersecurity Law and Policy

The firm is a founding partner of UCI's Cybersecurity Policy & Research Institute, where Jeff sits on the Executive Committee and plays a key role in presenting legal insight and developments focused on cybersecurity solutions at the intersection of technology, law and policy. Jeff's thought leadership in the global privacy and data security space has been further demonstrated in radio interviews, and the dozens of articles he has authored.

Litigation

Jeff has represented Fortune 500 companies in complex litigation, construction claims, and insurance disputes. He has tried multiple cases to verdict, and has negotiated settlements for his clients for a cumulative value in excess of \$100 million. He represents developers and businesses in all aspects of complex litigation and handles the insurance coverage issues that arise out of construction claims. Jeff also has experience in business litigation matters involving lease disputes, partnership disputes, employment, breach of contract, negligence and premises liability claims.

Services

- California Consumer Privacy Act
- Cyber Insurance
- Data Breach Response / Ransomware
- Privacy & Data Security
- Business Litigation
- Construction Litigation
- Coverage & Bad Faith Litigation
- Real Estate Litigation
- Risk Avoidance, Transfer & Management

Awards & Recognition

- University of Southern California School of Law, Honors Moot Court Participant

- Selected to the Southern California Rising Star list by Super Lawyers, 2005 - 2011
- Selected to the Southern California Super Lawyer list by Super Lawyers, 2013 – 2018
- Selected to the The Best Lawyers in America© list by Best Lawyers® 2016– 2020
- Selected to the OC500 by Orange County Business Journal, 2016

Professional Affiliations

- Orange County Bar Association
- Building Industry Association of Orange County and San Diego County
- Associated General Contractors of California
- American Bar Association
- Association of Business Trial Lawyers

Education

- University of Southern California Gould School of Law (*J.D.*, 1997)
- Occidental College (*B.A.*, 1994)

Admissions

- California, 1997
- U.S. District Court, Central District of California
- U.S. District Court, Eastern District of California
- U.S. District Court, Southern District of California
- U.S. District Court, Northern District of California

Successes

Winning Defense in Ransomware Attack

In an ongoing case involving a commercial developer, the firm defended litigation involving a cyber breach. When a server hosting service to government and private clients was compromised by a zero-day attack, our attorneys came on board to defend a subrogation claim about ransomware. We negotiated a mediation range settlement limiting exposure, relying on testimony from a third-party forensic technology expert to resolve the case.

Litigation Dissolves Development Partnership

The firm successfully resolved a contentious case involving a housing developer in San Diego. The building partnership came to a halt when its financial backer stopped paying construction costs, resulting in significant defaults. Ensuing litigation ultimately disentangled the parties involved and dissolved the partnership.

CCPA Compliance for World-Class Manufacturer

For a large multi-national corporation based in Georgia, the firm represents its business units operating in California on compliance with the California Consumer Privacy Act. This includes guiding and formulating company policies, reviewing consumer-facing websites, developing compliance manuals and providing training in an ongoing partnership that helps his client build consumer trust and stand out from the competition.

Commercial Developer

Defend litigation involving cyber breach.

Review cyber liability insurance and advise clients on salient gaps and overlaps in coverage

Review and analyze both existing and proposed cyber liability insurance products.

Limited Liability Company specializing in high-end developments and construction

In a complex business litigation matter, successfully defend and bring claims regarding business divorce, breaches of fiduciary duty, frauds, and breach of contract.

Publications

April 23, 2021

Substantial Increase in Cyber Crime in the FBI's 2020 Internet Crime Report – Companies Must Take Heed

March 24, 2021

Cybersecurity “Flash” Warning for Construction and Manufacturing Businesses

October 27, 2020

California Attorney General Further Modifies the CCPA and California Privacy Rights Act Appears Likely to Pass this November

September 2, 2020

If Passed, New Bill AB 2320 Will Mandate Cyber Insurance For State Government Contractors

July 30, 2020

Wal-Mart Suffers Double Whammy From Data Breach Lawsuit Filed for CCPA Violations

July 17, 2020

CCPA Regulations Now Incorporate Accessibility Requirements

June 4, 2020

California Attorney General Submits Final CCPA Regulations

May 28, 2020

The Coronavirus Pandemic Creates Increased Demand for Cyber Liability Insurance

May 8, 2020

Privacy in Pandemic - Senators Announce COVID-19 Data Privacy Bill

May 7, 2020

New California Privacy Rights Act Appears Headed for the November 2020 Ballot

April 30, 2020

CCPA Regulation Update: Addressing Indirect Collection

April 24, 2020

Social Engineering Scams Are On the Rise – Do I Have Insurance Coverage for That?

April 22, 2020

CCPA Regulation Update: Managing a New Era of Loyalty Programs

April 21, 2020

There's an (Almost) App for That: Coronavirus Contact Tracing with Privacy at the Core

April 14, 2020

CCPA Regulation Update: Searching Offsite Physical Records

April 13, 2020

Everyone's Working From Home Due to the Coronavirus – Is There Insurance Coverage for a Data Breach?

April 8, 2020

CCPA Regulation Update: What Do Brick and Mortar Businesses Need to Know?

April 7, 2020

Why Cyber Hygiene is Crucial: The Government is Now Using Cellphone Location Data to Track Movement

April 2, 2020

The Coronavirus, Zoom Meetings and Now a CCPA Class Action

March 27, 2020

Adding Another Digital Ball to Juggle: The SHIELD Act Now in Effect in New York

March 26, 2020

Cyber Risks Associated with a Remote Workforce

March 12, 2020

CCPA Class Action Lawsuits Are Coming. Are You Ready?

March 10, 2020

Increase in Cyber-Attacks Disguised as Coronavirus Concerns

February 27, 2020

SEC Recommendations to Protect Against Cybersecurity Threats

February 5, 2020

2020 Cyber Risk Outlook

Construction Executive

December 19, 2019

Is Your Website Accessible and Are You Liable if it Isn't?

October 17, 2019

AB-25: The Temporary CCPA Fix for Employers

October 16, 2019

AB 1355: What You Need to Know and Why It Matters For Your Business

October 11, 2019

AB 1146 Amends CCPA So Businesses Can Honor Warranties

October 9, 2019

A Win for Online Businesses: AB 1564 Lifts CCPA Phone Number Requirements

October 7, 2019

What California Businesses Need to Know about Nevada's New Privacy Law

October 3, 2019

Data Brokers Beware! An Amendment to California's Consumer Privacy Act is Targeting You

September 26, 2019

Consumer Privacy Law is Being Changed Again, Why These Seemingly Minor Revisions May Benefit Businesses' Efforts with Compliance

August 13, 2019

140 Days Until the California Consumer Privacy Act Becomes Law – Why Aren't More Businesses Complying?

July 29, 2019

FTC Hands Down 5 Billion Dollar Penalty to Facebook

June 17, 2019

Conduct Business in Nevada? If So, be Aware that a New Nevada Law Gives Consumers the Right to Opt-Out of the Sale of Their Personal Information

June 11, 2019

State Senate Sets Controversial Amendment of Consumer Privacy Law Aside for Now, But Penalties Remain

June 7, 2019

C-Suite Beware: Cyberattacks are Targeting Executives and Financial Departments Just Like You

March 21, 2019

Supreme Court Raises Standing Issue for Privacy Settlement, Remands Google Privacy Case for *Spokeo* Consideration

January 23, 2019

Shareholder Cyber Litigation: What Boards Must Know

Daily Journal

January 10, 2019

2019 Cyber Risk Outlook - What Construction Executives Should Know

Construction Executive

January 4, 2019

Growing Cyber Threats to Small Business Leaders in 2019

Recalculating Radio

December 12, 2018

Cybersecurity, Privacy and Everything In Between: How 2018 Has Changed the Landscape

Westlaw

November 2, 2018

Can Your Small Business Afford to Risk the Imminent Threat of a Cyber Incident

October 16, 2018

The Equifax Data Breach: Lessons Learned from a One-Year Look-Back

December 4, 2017

2018 Cyber Risk Outlook

Construction Executive

November 15, 2017

Does Your U.S. Company Pull Data From European Citizens? Fall in Line with GDPR by May 2018 or Suffer Substantial Fines

June 6, 2017

Be Proactive Now: Commercial Construction Quickly Joining List of Industries Vulnerable to Cyber Attacks

June 6, 2017

California Supreme Courts Back Developers

Builder and Developer

News

June 1, 2021

Colonial Pipeline fallout: Thwarting ransomware attacks requires collective defense

June 1, 2021

Cyber insurers hike rates, tweak coverage as loss ratio rises again in '20

April 6, 2021

So you're one of 533 million in the Facebook leak. What now?

February 26, 2021

Fresh Wave of California Privacy Rules Means Business Prep Now

February 16, 2021

State Privacy Bills Reemerge as Momentum Grows Nationwide

February 16, 2021

State Privacy Bills Reemerge as Momentum Grows Nationwide

January 13, 2021

Jeff Dennis Joins USC Gould School of Law Faculty as Cybersecurity and Cyber Crime Lecturer

January 3, 2021

California Legislation And Regulation To Watch In 2021

December 30, 2020

Legal Tech's Predictions for Privacy in 2021

December 29, 2020

Legal Tech's Predictions for Cybersecurity in 2021

December 22, 2020

In-House, Firms Tackle Pandemic, Regulatory Privacy Challenges

December 14, 2020

California Privacy Agency Board Will Sway Rulemaking, Enforcement

August 20, 2020

12 Newmeyer Dillion Attorneys Named to 2021 U.S. News Best Lawyers in Multiple Practice Areas

April 27, 2020

How COVID-19 Is Set To Reshape Federal Privacy Law Debate

April 27, 2020

Will the Pandemic Complicate Cyber Insurance Claims?

December 13, 2019

Business Cyber Risks of the Future

August 15, 2019

Newmeyer Dillion Attorneys Selected to *The Best Lawyers in America*® and Orange County "Lawyer of the Year" 2020 in Multiple Categories

May 14, 2019

Paul Tetzloff Elected As Newmeyer Dillion Managing Partner

February 27, 2019

The Cyber/Physical Convergence is Accelerating - So Are The Risks

January 30, 2019

Nine Newmeyer Dillion Attorneys Recognized as Southern California Super Lawyers

November 26, 2018

Newmeyer Dillion Hires J. Kyle Janecek as Firm's Newest Transactional Associate

November 1, 2018

Newmeyer Dillion Named a Best Law Firm in 2019 in Multiple Practice Areas by U.S. News - Best Lawyers®

October 19, 2018

What Construction Attys Need To Know About AI

August 29, 2018

Newmeyer Dillion Managing Partner Jeff Dennis Certified in Cybersecurity Risk Management

August 17, 2018

Newmeyer Dillion Attorneys Selected to Best Lawyers in America® and as Orange County Attorneys of the Year 2018

August 15, 2018

Nine Newmeyer Dillion Attorneys Selected to The Best Lawyers in America® 2019

July 23, 2018

Newmeyer Dillion Named as One of the Best Places to Work in Orange County for Seventh Consecutive Year

July 17, 2018

After a Breach, a Company's Biggest Risk is its Employees

June 18, 2018

Language Matters When it Comes to Data Breach

June 13, 2018

Upping the Ransomware Stakes

March 22, 2018

Implications of Yahoo Data Breach Settlement on Boards

March 15, 2018

Board-level Lessons from the Yahoo Shareholder Settlement

March 15, 2018

Newmeyer Dillion Welcomes New Partner Michael Tenerelli

March 14, 2018

Inside Track: NDA Lessons from Stormy Daniels | A Cold One with AB InBev's GC

January 30, 2018

11 Newmeyer Dillion Attorneys Recognized as Southern California Super Lawyers

November 14, 2017

Legislators Grow Wary of Breach Blame-Game

November 10, 2017

Marissa Mayer Had One Alarming Takeaway from Yahoo's Massive Data Breach

November 9, 2017

Former Yahoo Chief Executive Mayer Testified Before Congress, Blamed Russia

November 8, 2017

Massive Equifax, Yahoo Breaches May Push National Notice Standard

November 6, 2017

Reduce hack fallout with foresight

November 6, 2017

Four steps to take after a data breach happens

October 12, 2017

Technology & Innovation Track: Managing Your Risk in the Cyber World

October 2, 2017

Under GDPR, Data Protection Officers May Help CEOs Stay Employed

July 26, 2017

Newmeyer Dillion Selected to 2017 OCBJ's Best Places to Work List

June 5, 2017

Newmeyer Dillion Attorneys Selected to the 2017 Southern California Super Lawyers Lists

November 14, 2016

Managing Partner Jeff Dennis Recognized as One of the Most Influential Business People And Opinion Shapers in Orange County

August 15, 2016

Newmeyer Dillion Attorneys Listed in *The Best Lawyers in America*© 2017

July 28, 2016

Newmeyer Dillion Ranked Fourth Among Medium Sized Companies in 2016 Orange County Business Journal's Best Places to Work List

June 6, 2016

Newmeyer Dillion Attorneys Selected to the 2016 Southern California Super Lawyers List

June 15, 2015

A Shift in the Financial Landscape for Law Firms

June 15, 2015

A Shift in the Financial Landscape for Law Firms

May 18, 2012

Top Five Issues Involving WrapPolicies

Events

June 24, 2020

The Virtual Boardroom Meeting Q2 Edition: Risks and Opportunities In This Disruptive Time
ICE Cybersecurity

February 6, 2020

The CCPA Has Arrived.....Now What?
ACC San Diego

July 17, 2019

Recent California and Nevada Privacy / Cyber Legislation

Newmeyer Dillion

July 9, 2019

Understanding the Cyber Battlefield in 2019 and Beyond

IEEE-PSES San Diego County Chapter Meeting

June 18, 2019

What a Mess: Complying with the New California Privacy and IoT Laws

UCI Cybersecurity Institute

June 5, 2019

Cybersecurity and the Survival of Your Business

RMA Orange County Chapter

March 26, 2019

Understanding the Cyber Battlefield in 2019 and Beyond

IEEE-PSES OC Orange County Chapter Meeting

February 27, 2019

Managing Risk in the Cyber World – Smart Buildings and Classrooms

CASH 2019 Annual Conference

January 17, 2019

Newmeyer Dillion's 2019 Builder Update

The Pacific Club

October 12, 2017

Technology & Innovation Track: Managing Your Risk in the Cyber World

Associated General Contractors of California Annual Conference

May 9, 2017

And the Playing Field is not Level: New Twists in Cybersecurity for Law Firms and Their Clients

OC Managing Partner Roundtable

February 15, 2017

Legal Developments in Cybersecurity

UCI Cybersecurity Institute